



GTO Association of America Advertising Rate Sheet – 2008-2009

Attention Performance and Restoration Vendors:

The GTO Association of America has had a tradition of performance for decades. The GTOAA communication platform is comprised of active chapters in 27 states, an award winning monthly newsletter mailed out to 3400+ GTO enthusiasts, and an advanced website – gtoaa.org. Gtoaa.org receives an average 4,500 unique visitors each month. This equates to over 140,000 hits each month. Google reports our site in the top three links when searching for “Pontiac GTO Club”.



	B&W	4 Color
Back Cover	N/A	\$400
Inside Cover	N/A	\$300
Full Page	\$200	\$300
3 / 4 Page	\$175	\$275
2 / 3 Page	\$160	\$260
1 / 2 Page	\$150	\$250
1 / 3 Page	\$90	\$175
1 / 4 Page	\$75	\$100
1 / 6 Page	\$50	\$75
1 / 12 Page	\$30	N/A

gtoaa.org Web Rates

300x45 Banner*	\$50
160x600 Skyscraper *	\$50
Featured Partnership	\$500

* ads display in random rotation

Ads are sold on a pre-paid basis with a **\$100** minimum purchase.

If you are interested in placing ads in The Legend or on GTOAA.ORG, please e-mail John Johnson at advertising@gtoaa.org.